

**AGENDA SUMMARY PAGE**  
**REDEVELOPMENT AGENCY MEETING OF: JUNE 6, 2007**

**SUBJECT:**

CITIZENS PARTICIPATION: PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS WITHIN THE JURISDICTION OF THE REDEVELOPMENT AGENCY. NO SUBJECT MAY BE ACTED UPON BY THE REDEVELOPMENT AGENCY UNLESS THAT SUBJECT IS ON THE AGENDA AND IS SCHEDULED FOR ACTION. IF YOU WISH TO BE HEARD, COME TO THE PODIUM AND GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION ON ANY SINGLE SUBJECT, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED

Minutes:

VINCENT JAMES WALTER WATLEY, III, 1301 Sunset Road, expressed dissatisfaction with the Agency's work performance in the community and complained about not receiving social acceptance due to the Agency's filing of the wrong tax form. He has tried to get police assistance, but has not been successful.

JOHN MARSHALL, owner of the Bridger Inn Hotel at 301 S. Main Street, voiced his unpleasant experience in seeking CVIP (Commercial Visual Improvement Program) funding to improve the exterior of his building. Through the assistance of SUSIE MARTINEZ, Ward 5 Liaison, he met with staff members of the Office of Business Development to discuss the intended improvements, at which time he requested to be placed on an April agenda. That was not possible, so he settled for the May 16, 2007, agenda. His ultimate desire was to replace the sidewalk with color-stamped, sealed concrete that he could easily powerwash and maintain. He was referred to Planning staff, who informed him that he was in the Overlay District and should pursue sign improvements. He spent many days obtaining bid proposals, but three days before the meeting he was advised that he was not in the Overlay District. Thus, he was encouraged to pursue the sidewalk improvements, and he was referred to the Right-Of-Way Division, where he was misinformed. At this point he became very frustrated and ready to give up the whole idea of improving his sidewalk. But he was contacted and advised that his matter was scheduled for the May 16, 2007, agenda, so he scheduled the contractor. He was subsequently contacted and told that the matter had been delayed to the June 6, 2007, agenda, so he rescheduled the workers, and then was contacted and advised that his application would not be approved because his building was not in need of repairs.

He suggested the program be dealt with in a fair manner, instead of only assisting properties that need repair. The program should assist all business owners that want to make improvements. CHAIRMAN GOODMAN suggested he meet with SCOTT ADAMS, Director of the Office of Business Development.

MEMBER TARKANIAN thanked MR. MARSHALL for taking the time to voice his experience. MEMBER REESE requested a meeting with MR. ADAMS and MR. MARSHALL to discuss the issue and ensure that everything possible is being done to assist MR. MARSHALL. MR. ADAMS conceded that MR. MARSHALL should have been notified

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immediately about not meeting the program guidelines and referred to the fast-track unit to work with the other departments. In staff's defense, he pointed out that twenty CVIP contracts have been entered into without any mistakes, so this is the first time there has been a problem. Nevertheless, he stood by his decision on this project; however, the ultimate decision lies with the Agency. MEMBER WOLFSON commented that being a business owner who takes pride in his property should not disqualify MR. MARSHALL. The program should be reviewed to ensure prudent business owners are not disqualified.

The meeting adjourned at 12:20 p.m.

Respectfully submitted:

Gabriela Portillo-Brenner, Deputy City Clerk  
June 26, 2007

Beverly K. Bridges, Secretary

